

GERMÁN SAUER

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PROFESSIONAL SUMMARY

Bilingual (English and Spanish) Front-End Developer bridging technical expertise with strong client-facing communication skills. Brings a solid foundation in React.js and JavaScript, paired with a proven background in sales and customer support. Adept at translating user needs into responsive, accessible interfaces while leveraging interpersonal skills to drive product success, resolve complex inquiries, and elevate the overall user experience.

SKILLS & LANGUAGES

Languages:	Spanish (Native or Bilingual), English (Full Professional)
Technical Skills:	Front-End Development, JavaScript, React.js, HTML, CSS
Concepts:	UX/UI Design Principles
Soft Skills:	Customer Support, Sales Strategy, Client Relations, Cross-functional Communication

PROFESSIONAL EXPERIENCE

Frontend Developer | DiVIM - Digital Visual Management January 2023 - Present

- Refactored an existing web application, cutting load times by an estimated 50% and improving overall responsiveness, using React and Redux
- Implemented a custom drag-and-drop interface with dnd-kit and integrated Rollbar for error monitoring and tracking
- Built a second application from the ground up on Atlassian Forge, with Jest for test coverage

Co-Founder | Article Lab AI LLC May 2023 - May 2024

- Co-founded and built the front end for a web app that fed LLMs real-time research to power up-to-date marketing article generation — ahead of consumer tools like ChatGPT, which at the time relied on static knowledge bases
- Collaborated cross-functionally on product design and technical stack decisions

E-Commerce Sales & Support Lead | Estación Libro January 2019 - December 2022

- Managed upward of 100 daily sales transactions through Mercado Libre, overseeing order fulfillment and end-to-end customer support

CERTIFICATIONS

- Meta Front-End Developer Specialization
- Front-End Developer Capstone
- Principles of UX/UI Design
- HTML and CSS in Depth
- Introduction to Front-End Development